

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

22426 AGENCY (OR SERVICE) ACTING AS AGENT FOR 340969 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME MEDIA STRATEGIES & RESEARCH
AND 11350 Random Hills Rd Ste 670GRAVES FOR CONGRESS
14 5th Ave SADDRESS Fairfax VA 22030-7428
USASaint Cloud MN 56301-3639
USA

CONTACT RACHAEL BEALE

PRODUCT GRAVES FOR CONGRESS EST #12063

LOCAL SALESPERSON Nicole Roy Pol AGENCY EST. NO. 12063

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/19/12 AND ENDING 09/23/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	05:58A	07:00A	30S	09/21/12-09/21/12	THIS MORNING	1	725.00	725.00
2	00011..	2	07:00A	09:00A	30S	09/20/12-09/21/12	CBS THIS MORNING	2	425.00	850.00
3	00010..	1	09:00A	09:58A	30S	09/20/12-09/20/12	JEFF PROBST SHOW	1	350.00	350.00
4	00001..	1	09:58A	11:00A	30S	09/21/12-09/21/12	PRICE IS RIGHT	1	475.00	475.00
5	00010..	1	11:58A	12:30P	30S	09/20/12-09/20/12	NOON NEWS	1	675.00	675.00
6	00001..	1	12:30P	01:00P	30S	09/21/12-09/21/12	THE BOLD & THE BEAUTIFUL	1	400.00	400.00
7	00100..	1	02:58P	03:57P	30S	09/19/12-09/19/12	DR. PHIL	1	450.00	450.00
8	00010..	1	03:57P	05:00P	30S	09/20/12-09/20/12	ELLEN DEGENERES	1	750.00	750.00
9	00001..	1	04:59P	05:30P	30S	09/21/12-09/21/12	M-F 5PM NEWS	1	1650.00	1650.00
10	00100..	1	05:59P	06:30P	30S	09/19/12-09/19/12	M-F 6PM NEWS	1	2200.00	2200.00
11	00111..	3	06:27P	07:00P	30S	09/19/12-09/21/12	WHEEL OF FORTUNE	3	3000.00	9000.00
12	...1...	1	08:00P	09:00P	30S	09/20/12-09/20/12	PERSON OF INTEREST	1	2000.00	2000.00
141	1	08:30P	09:30P	30S	09/23/12-09/23/12	THE GOOD WIFE	1	2000.00	2000.00
15	00100.0	1	10:00P	10:35P	30S	09/19/12-09/19/12	LATE NEWS M-F/SU	1	2700.00	2700.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
16	00010..	1	10:35P	11:38P	30S	09/20/12-09/20/12	LATE NIGHT WITH DAVID	1	650.00	650.00
							Total Contract:	18		24875.00

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